

keylight photography



2014 Products & Services

Weddings
Portraiture
Albums & Storybooks
Studio Services



Jonathon Dow - LMPA DipPP.
Master Photographer.



The UK's Lowest Priced Master Photographer of Weddings

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So why choose Keylight Photography?

Keylight was formed in 2000 and opened the doors in April 2001. Jonathon Dow LMPA DipPP - the UK's Lowest Priced Master Photographer of Weddings - built the business from scratch. Having specialised in freelance Wedding Photography since 1997, he felt it was time to create a complete business. And so Keylight was born.

Jonathon studied a Photographic Diploma between 1995-1997 and also worked as a Photographic Consultant for a number of blue chip companies between 1997 and 2002, for the retail sector. It was the want and need to be a full-time photographer that pushed him to do it for himself.

Today, Keylight covers around 130 Weddings per year across the UK and abroad (nearly 1000 Weddings since the beginning), as well as offering portraiture services for all the family, from new-born babies right through to great-grandparents, and everyone in-between. Keylight provides professional services for new and aspiring models (both male & female) of all ages. Jonathon also teaches various types of photography which include; studio lighting, Photoshop and post production, commercial & product photography, location portraiture, buildings and landscapes, and much more.

Everyone Gets the Same?

As a full-time Wedding Master Photographer, it is a much more practical idea to provide a full service to all customers, rather than providing cheap alternatives which may have limitations on the big day, such as attendance duration, and limited photographs taken or given to the customer. That is why, since 2011, ALL of our Wedding packages offer **full-day coverage (including a few hours of the Evening Reception)** and everyone gets all the images in ready-to-print format on a set of DVDs.

Most importantly, the customer gets the Copyright Ownership.

So What Cameras are Used?

At Keylight, only Canon Professional equipment is used. Canon are a World leader, so it only makes sense that the very best equipment would be chosen. With a selection of top-of-the-range Digital SLRs, professional 'L Series' lenses, flashguns, studio equipment and powerful computing hardware and software, be sure that your photographs will look stunning.

The Napoli Complete Wedding Service

The Napoli coverage service is exactly the same no matter which of our Wedding packages you choose. Essentially, everyone gets full-coverage, unlimited photos and receives the full set of images on DVDs in ready to print form. The only thing that alters the package prices is your choice of album and storybook types and quantities.

With ALL Wedding Services, You Get:

- **Full-Day Coverage**, starting from the Bridal preparation location, at least two hours before the Ceremony.
- **A few hours of your Evening Reception are also covered.** Nobody wants the photographer to be there until the very end, but coverage is at your disposal. So if you have midnight fireworks, for example, then photography continues until then. Usually, once the guests have all be photographed, the First Dance, any entertainment and any other particular aspects of your party, the photographer will find the Bride and Groom to check before leaving.
- **An iPad Preview Gallery** is created during the Wedding Breakfast, which is then passed around the Evening Reception so that all the guests can view highlights of what is to come. More importantly, the Newlyweds can rest assured that their images are all lovely. It is important for a photographer to show unedited images, taken straight from the camera, as this shows professionalism in that they were taken properly at the start, without the need for Photoshop recovery or cropping etc.
- **All locations are covered**, from home, to church, to Reception (& somewhere else for photos if required).
- **An UNLIMITED amount of photographs** are taken, all in RAW format for the very best reproduction. This can be around 500-800 images for smaller Weddings and 1000+ for larger days. The record currently stands at 1585 photos given to the customer!
- All images are tweaked from their RAW format, before burning to a set of DVDs. They are all finalized according to exacting ICC standards (International Colour Chart) and can be printed at home, on the high-street and by professional printing companies. Keylight uses professional computer screens which are calibrated for photo accuracy.
- **You get the Copyright Ownership** and the DVDs are not protected, so not only can you can duplicate discs, but also copy and share the files as you wish.

In Summary...

Proper coverage all day, plenty of time at the Reception and you get ALL the photos with the Copyright. Simple.

Please see the next few pages for the breakdown of Albums and Storybook options that are available to accompany the Napoli Complete Service.



Guests enjoying the iPad Preview Gallery at the Wedding Reception.

Option 1: The Napoli Petalo Wedding Service

ONLY £650.00

This is the starting point and is Keylight's lowest priced package.

Included as standard...

- Full-day Coverage (from 2-3 hours before the Wedding).
- Evening Reception Coverage for a few hours.
- iPad Preview Gallery viewable on the Keylight demo iPad during the Evening Reception.
- Unlimited Photographs taken (usually between 800-1300 on average).
- DVDs and Copyright Ownership to ALL images.

This package includes a Mario Acerboni Petalo Digital Storybook

Handmade in North Italy, the Mario range of books are of the highest quality. With hand-printed double-spread pages, made with Fuji Chrystal Archive Professional Darkroom Papers (and not computer prints) offering edge-to-edge printing.

Book Facts...

- The book is 20x20cm in size when closed and opens to reveal double-spreads at 40x20cm.
- It has 20 pages (10 spreads) and **can be upgraded to 30 pages (15 double-spreads) for only £40.00.**
- As with all Albums & Storybooks purchased, YOU choose the images to be included in the design.
- Designs are created from scratch - no templates are used.
- You can specify the design by providing a scrapbook idea of what you would like, or you can leave it to us.
- You receive a PDF preview of the book designs for approval, prior to the image data being sent to Italy.



A choice of outer cover colours is available. Alternatively, the front cover can be designed with photos and text. The front cover can be printed with your design across the whole surface.

Option 2: The Napoli Petalo Duo Wedding Service

ONLY £730.00

For an additional matching Storybook...

Included as standard...

- Full-day Coverage (from 2-3 hours before the Wedding).
- Evening Reception Coverage for a few hours.
- iPad Preview Gallery viewable on the Keylight demo iPad during the Evening Reception.
- Unlimited Photographs taken (usually between 800-1300 on average).
- DVDs and Copyright Ownership to ALL images.

This package includes a PAIR of MATCHING Mario Acerboni Petalo Digital Storybooks

Handmade in North Italy, the Mario range of books are of the highest quality. With hand-printed double-spread pages, made with Fuji Chrystal Archive Professional Darkroom Papers.

This double-album package will save you £110.00 over the normal selling price of the books.

Book Facts...

- The book is 20x20cm in size when closed and opens to reveal double-spreads at 40x20cm.
- It has 20 pages (10 spreads) and **can be upgraded to 30 pages (15 double-spreads) for only £40.00.**
- As with all Albums & Storybooks purchased, YOU choose the images to be included in the design.
- Designs are created from scratch - no templates are used.
- You can specify the design by providing a scrapbook idea of what you would like, or you can leave it to us.
- You receive a PDF preview of the book designs for approval, prior to the image data being sent to Italy.



A choice of outer cover colours is available. Alternatively, the front cover can be designed with photos and text. The front cover can be printed with your design across the whole surface.

Option 3: The Napoli Rhapsody A4 Wedding Service

A bigger book with A4 sized pages...

ONLY £750.00

(Metallic pages available for an extra £50.00)

Included as standard...

- Full-day Coverage (from 2-3 hours before the Wedding).
- Evening Reception Coverage for a few hours.
- iPad Preview Gallery viewable on the Keylight demo iPad during the Evening Reception.
- Unlimited Photographs taken (usually between 800-1300 on average).
- DVDs and Copyright Ownership to ALL images.

This package includes a GF Rhapsody A4 Digital Storybook

Handmade in the UK the Rhapsody Storybook is manufactured to the same high standards as those from Italy and uses the same materials for superior image quality. With hand-printed double-spread pages, made with Fuji Chrystal Archive Professional Darkroom Papers.

Book Facts...

- The book is A4 Portrait (upright) size. When opened, each double-spread is the same as an A3 sheet.
- The book has 20 pages (10 double spreads).
- As with all Albums & Storybooks purchased, YOU choose the images to be included in the design.
- Designs are created from scratch - no templates are used.
- You can specify the design by providing a scrapbook idea of what you would like, or you can leave it to us.
- You receive a PDF preview of the book designs for approval, prior to the image data being sent.



A choice of black or cream outer cover colours is available. For around £50 extra, you can have a custom canvas covered front cover with your own pictures and text applied.

Matt or Metallic Finish?

The book has Matt finished printed pages. For an additional £50.00 the book can have metallic laminated pages which make them come alive. We have demo Storybooks in this format. It is hard to reproduce photos of the metallic finish for this brochure. Why not book an appointment to come see for yourself?

Option 4: The Napoli Rhapsody A3 Panorama Wedding Service

An extra large Storybook with A3 sized Metallic finished pages...

ONLY £960.00

Metallic Included as Std.

Included as standard...

- Full-day Coverage (from 2-3 hours before the Wedding).
- Evening Reception Coverage for a few hours.
- iPad Preview Gallery viewable on the Keylight demo iPad during the Evening Reception.
- Unlimited Photographs taken (usually between 800-1300 on average).
- DVDs and Copyright Ownership to ALL images.

This package includes a GF Rhapsody A3 Digital Storybook with Metallic Finished Pages

Handmade in the UK the Rhapsody Storybook is manufactured to the same high standards as those from Italy and uses the same materials for superior image quality. With hand-printed double-spread pages, made with Fuji Chrystal Archive Professional Darkroom Papers.

Book Facts...

- The book is A3 Landscape size. When opened, each double-spread is the same as two A3 sheets.
- The book has 20 pages (10 double spreads).
- As with all Albums & Storybooks purchased, YOU choose the images to be included in the design.
- Designs are created from scratch - no templates are used.
- You can specify the design by providing a scrapbook idea of what you would like, or you can leave it to us.
- You receive a PDF preview of the book designs for approval, prior to the image data being sent.



A choice of black or cream outer cover colours is available. For around £70 extra, you can have a custom canvas covered front cover with your own pictures and text applied.

Metallic Finish as Standard?

The book has Metallic laminated pages which make them come alive. We have demo Storybooks in this format. It is hard to reproduce photos of the metallic finish for this brochure. Why not book an appointment to come see for yourself?

Option 5: The Napoli Rhapsody A3 DUO Wedding Service

PLUS a Petalo 20x20cm Storybook to give as a gift...

ONLY £1020.00

**Metallic Included as Std.
on Rhapsody A3 Book**

Included as standard...

- Full-day Coverage (from 2-3 hours before the Wedding).
- Evening Reception Coverage for a few hours.
- iPad Preview Gallery viewable on the Keylight demo iPad during the Evening Reception.
- Unlimited Photographs taken (usually between 800-1300 on average).
- DVDs and Copyright Ownership to ALL images.

This package includes a GF Rhapsody A3 Digital Storybook with Metallic Finished Pages

Handmade in the UK the Rhapsody Storybook is manufactured to the same high standards as those from Italy and uses the same materials for superior image quality. With hand-printed double-spread pages, made with Fuji Chrystal Archive Professional Darkroom Papers.

Book Facts... (the big one)

- The book is A3 Landscape size. When opened, each double-spread is the same as two A3 sheets.
- The book has 20 pages (10 double spreads).
- As with all Albums & Storybooks purchased, YOU choose the images to be included in the design.
- Designs are created from scratch - no templates are used.
- You can specify the design by providing a scrapbook idea of what you would like, or you can leave it to us.
- You receive a PDF preview of the book designs for approval, prior to the image data being sent.

Book Facts... (the little one)

- The book is 20x20cm in size when closed and opens to reveal double-spreads at 40x20cm.
- It has 20 pages (10 spreads) and **can be upgraded to 30 pages (15 double-spreads) for only £40.00.**
- As with all Albums & Storybooks purchased, YOU choose the images to be included in the design.
- Designs are created from scratch - no templates are used.
- You can specify the design by providing a scrapbook idea of what you would like, or you can leave it to us.
- You receive a PDF preview of the book designs for approval, prior to the image data being sent to Italy.



EACH BOOK DIFFERENT INSIDE

A choice of black or cream outer cover colours is available (the big book). Please see page 4 for cover options for the little book. For around £70 extra (the big book), you can have a custom canvas covered front cover with your own pictures and text applied. The little book can have a cover design at no extra charge.

Option 6: The Napoli Rhapsody A3 TRIO Wedding Service

PLUS a PAIR of Petalo 20x20cm Storybook to give as a gift...

ONLY £1090.00

**Metallic Included as Std.
on Rhapsody A3 Book**

Included as standard...

- Full-day Coverage (from 2-3 hours before the Wedding).
- Evening Reception Coverage for a few hours.
- iPad Preview Gallery viewable on the Keylight demo iPad during the Evening Reception.
- Unlimited Photographs taken (usually between 800-1300 on average).
- DVDs and Copyright Ownership to ALL images.

This package includes a GF Rhapsody A3 Digital Storybook with Metallic Finished Pages

Handmade in the UK the Rhapsody Storybook is manufactured to the same high standards as those from Italy and uses the same materials for superior image quality. With hand-printed double-spread pages, made with Fuji Chrystal Archive Professional Darkroom Papers.

Book Facts... (the big one)

- The book is A3 Landscape size. When opened, each double-spread is the same as two A3 sheets.
- The book has 20 pages (10 double spreads).
- As with all Albums & Storybooks purchased, YOU choose the images to be included in the design.
- Designs are created from scratch - no templates are used.
- You can specify the design by providing a scrapbook idea of what you would like, or you can leave it to us.
- You receive a PDF preview of the book designs for approval, prior to the image data being sent.

Book Facts... (the little ones)

- The books are 20x20cm in size when closed and opens to reveal double-spreads at 40x20cm.
- It has 20 pages (10 spreads) and **can be upgraded to 30 pages (15 double-spreads) for only £40.00.**
- As with all Albums & Storybooks purchased, YOU choose the images to be included in the design.
- Designs are created from scratch - no templates are used.
- You can specify the design by providing a scrapbook idea of what you would like, or you can leave it to us.
- You receive a PDF preview of the book designs for approval, prior to the image data being sent to Italy.



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Option 7: The Napoli Milano XL Wedding Service

ONLY £880.00

An extra large Storybook with A3 sized Metallic finished pages...

Included as standard...

- Full-day Coverage (from 2-3 hours before the Wedding).
- Evening Reception Coverage for a few hours.
- iPad Preview Gallery viewable on the Keylight demo iPad during the Evening Reception.
- Unlimited Photographs taken (usually between 800-1300 on average).
- DVDs and Copyright Ownership to ALL images.

This package includes a Mario Acerboni Milano 35x35cm XL Digital Storybook

Handmade in North Italy, the Mario range of books are of the highest quality. With hand-printed double-spread pages, made with Fuji Chrystal Archive Professional Darkroom Papers (and not computer prints) offering edge-to-edge printing.

Book Facts...

- The book is 35x35cm. When opened, each double spread is a whopping 70x35cm tall panoramic handprint.
- The book has 20 pages (10 double spreads).
- As with all Albums & Storybooks purchased, YOU choose the images to be included in the design.
- Designs are created from scratch - no templates are used.
- You can specify the design by providing a scrapbook idea of what you would like, or you can leave it to us.
- You receive a PDF preview of the book designs for approval, prior to the image data being sent.



A choice of black or cream outer cover colours is available. For around £70 extra, you can have a custom canvas covered front cover with your own pictures and text applied.

Metallic Finish Available?

This Storybook can be upgraded from the standard Matt finished pages to Metallic finish for an additional £70.00. This makes the pages come alive. We have demo Storybooks in this format. It is hard to reproduce photos of the metallic finish for this brochure. Why not book an appointment to come see for yourself?

Option 8: The Napoli Milano XL TRIO Wedding Service

ONLY £960.00

An extra large Storybook with A3 sized Metallic finished pages.
PLUS two Petalo Gift Storybooks.

Included as standard...

- Full-day Coverage (from 2-3 hours before the Wedding).
- Evening Reception Coverage for a few hours.
- iPad Preview Gallery viewable on the Keylight demo iPad during the Evening Reception.
- Unlimited Photographs taken (usually between 800-1300 on average).
- DVDs and Copyright Ownership to ALL images.

Includes 1x Mario Acerboni Milano 35x35cm XL and 2x Mario Petalo 20x20cm Storybooks

Handmade in North Italy, the Mario range of books are of the highest quality. With hand-printed double-spread pages, made with Fuji Chrystal Archive Professional Darkroom Papers (and not computer prints) offering edge-to-edge printing.

Book Facts... (the big one)

- The book is 35x35cm. When opened, each double spread is a whopping 70x35cm tall panoramic handprint.
- The book has 20 pages (10 double spreads).
- As with all Albums & Storybooks purchased, YOU choose the images to be included in the design.
- Designs are created from scratch - no templates are used.
- You can specify the design by providing a scrapbook idea of what you would like, or you can leave it to us.
- You receive a PDF preview of the book designs for approval, prior to the image data being sent.

Book Facts... (the little ones)

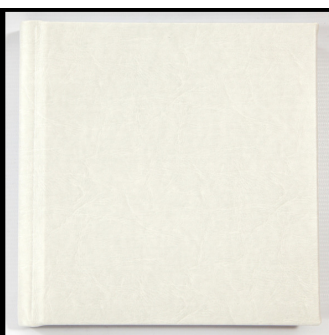
- The books are 20x20cm in size when closed and opens to reveal double-spreads at 40x20cm.
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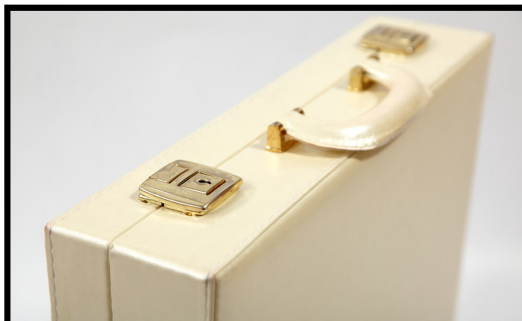


Albums to suit all styles and occasions. Baby & Children Storybooks, Wedding & Portfolio albums available with a huge range of cover styles.



The Petalo Storybooks are available with or without a clasp closure. Add a clasp to your Petalo Storybook for only £10.00 extra.

Upgrade the number of pages in all of the Storybooks too. Prices are available on request. The Petalo 20x20cm Storybook comes with 10 double spreads (20 pages) and for an additional £40.00 you can increase this to 15 spreads (30 pages).



All Storybooks and Photo Albums come complete with a deep-sided black storage box and a material wrap for the inside. Briefcases are available with customised colours and graphics to match your Storybook or Photo Album (from 30x30cm upwards) and start from only £60.00.

For more information about your Wedding day, our products and services, please contact Jonathon at Keylight on...

Telephone: 01827 875 643

Mobile (and SMS): 07968 751 032

Address:
Keylight Photography,
Keylight House,
147 Tamworth Road,
Wood End, Nr Atherstone,
Warwickshire,
CV9 2QQ.

Website: www.keylightphotography.co.uk
Email: info@keylightphotography.co.uk